2025

Taipei / Kaohsiung

Smart City
Summit & Expo

Digital and Green Transformation

3.18 Tue **–21** Fri Taipei Nangang Exhibition Center Hall 2

3.20 Thu **–22** Sat Kaohsiung Exhibition Center

About

the Organizer

Founded in 1974, Taipei Computer Association is now *the largest industrial association in Taiwan*, with **4,000+** corporate members generating **80%** of the total production value of Taiwan's ICT industry.

Members

AUO · acer · ADVANTECH · ASUS · 中華電信 Chunghwa Telecom

DELTA · EPSON · Foxconn · GIGABYTE · htc quietly brilliant

hp · IBM · KYMCO · LITEON · LINE · MEDIATEK

Microsoft · MiTAC · PEGATRON 和碩聯合科技 · Powerchip

Exhibitions

Smart City Summit & Expo · COMPUTEX TAIPEI · InnoVEX · TAIPEI GAME SHOW

Offices

Taipei, Taichung, Kaohsiung, **Taiwan**

Tokyo, **Japan** | Bangalore, **India** | Yangon, **Myanmar**

Chairman: Paul SL Peng
(AU Optronics Corporation)

About
Smart City Summit & Expo

As Asia's largest smart city tradeshow featuring the most comprehensive IoT solutions, SCSE has been offering a cross-industry platform for governments and businesses.

Over the years, SCSE has become the premier venue for showcasing groundbreaking innovations and fostering collaboration across various sectors!

B2B-ORIENTED
expo featuring
abundant elements

CROSS-INDUSTRY
collaboration and
networking platform

LARGEST
smart city tradeshow in
Asia-Pacific

Largest G2G Network

with a total of 465 cities and regions from 160 countries since 2016

NORTH AMERICA

US	City of Bridgeport, Warner Robins, City of Plano, City of Woodstock, City of Albuquerque, City of Syracuse, Onondaga County, Fremont City Council, Montgomery County, Maryland
Canada	City of Brandon, Invest Ottawa, City of Maple Ridge
Mexico	Querétaro

CENTRAL / SOUTH AMERICA

Brazil	Jaguariúna, Cosmópolis, São Paulo, Holambra, Vinhedo, Prefeitura Municipal De Sumare, Morungaba, Guaporé, Mairiporã,
Paraguay	Paraguay
Guatemala	Guatemala
Saint Vincent	Saint Vincent

EUROPE

Spain	Las Rozas de Madrid, Barcelona
Poland	Warszawa, Lublin, Gdynia, Poznań, Rzeszow, Zabrze
Germany	Emden, Karlsruhe, andtagsfraktion Mecklenburg-Vorpommern, Stadt Sindelfingen, Hamburg
Italy	Roma, Comune di Catania
Czech Republic	Vysocina, Pilsen
UK	Edinburgh, Midlothian
Ukraine	Irpin
France	Nîmes Métropole
Lithuania	Šiauliai, Alytus, Panevèžys
Türkiye	Türkiye
Kosovo	Prishtina
Luxembourg	Clervaux
Belgium	Lueuven, Lommel
Slovakia	Žilina, Old Town, Bratislava

AFRICA

Republic of Somaliland	Hargeisa Municipality
Eswatini	Municipal Council of Mbabane
Côte d'Ivoire	Côte d'Ivoire

ASIA

Thailand	Phuket, Bangkok, Tepparad Subdistrict, Phitsanulok, Tatongmai, Mukdahan, Sikhio, Santi Suk, Srisunthon, Maptaphut Town, Rawai, Thamai Town, Bansuan Town, Patong, Poochaosamingprai
Japan	Sapporo
South Korea	Seoul
The Philippines	Butuan, Iligan, Quezon, Baguio Tagaytay, Cebu, Manila
Malaysia	Selangor, Miri
Vietnam	Ho Chi Minh, Khánh Hòa, Bắc Giang

OCEANIA

Australia	Redland
New Zealand	Palmerston North, Rotorua Lakes, Auckland
Palau	Republic of Palau

Participated in 2024 SCSE

Explore Smart City Summit & Expo with

Rich & Diverse Expo

AI/ IoT/ 5G

Net Zero/ E-Governance

Smart Healthcare/ Smart Building

Intelligent Transportation System

Startups/ Energy/ Surveillance

Conferences & Forums

City Leaders Summit

Professionals from Telco & SI

Cutting-edge Technology

Global Trends in Smart City

Global Networking

Gov x Biz Bilateral Webinars

One-on-one Meetings

Group Matchmakings

Real-site Demo Tours

EXPO

Green & Digital Transformation
Expo to explore the most comprehensive smart solutions

SCSE Taipei

SCSE Kaohsiung

Net Zero City Expo

Demonstrate the net zero vision and policies of Taiwan by various ministries

國家發展委員會
NATIONAL DEVELOPMENT COUNCIL

NSTC 國家科學及技術委員會
National Science and Technology Council

中華民國 內政部
MINISTRY OF THE INTERIOR, R.O.C (TAIWAN)

金融監督管理委員會
Financial Supervisory Commission R.O.C. (Taiwan)

經濟部
Ministry of Economic Affairs

中華民國 財政部
Ministry of Finance, R.O.C.

中華民國交通部
MINISTRY OF TRANSPORTATION AND COMMUNICATIONS R.O.C

環境部
Ministry of Environment

Net-Zero Technologies & Solutions

Taiwan Net-Zero Pavilion

Net-Zero Industry Transformation

Net-Zero Forum

- Power Systems Energy Storage
- CCUS
- Carbon Free Electric Vehicles
- Resource Recycling and Zero Waste
- Carbon Sinks
- Green Lifestyle
- Green Finance

Demonstrate the net-zero transformation actions and targets of corporations.

- Net Zero City Leader Summit
- Sustainable City Forum
- Net Zero Series Forum
- Green Supply Chains Forum

Conferences & Forums

City Leaders Summit

495 City Delegates | **36** Keynote Speech Sessions | **46** Countries (2024 Edition)

World Telecom Smart City Conference

World System Integrator Conference

Global Networking

Business Matchmaking

Group

1 on 1

The platform aims to facilitate business collaborations through 1-on-1 matchmaking activities and customized group matchings.

409 sessions **248** companies
(2024 Edition)

Real-site Demo Tours

The unique opportunity to witness firsthand the actual smart solutions that have been integrated into cities.

The leading event for smart cities

A Huge Success in 2024 SCSE with **13% growth**

148,000+ In-person visits

600 Exhibitors

2,200 Booths

73 Forum Sessions

46 Countries

495 City Representatives

210 Networking sessions

8000+ Audience

Delegates from All Around the World

Promoting Collaborations
among B2B, G2G, and G2B

Kaohsiung City & Prishtina, Kosovo

9 MoUs in WSIC

Japan & Taiwan

TCA & Palmerston North, New Zealand

Kaohsiung & Kosovo

TCA & Sidec, Malaysia

Taiwan & Singapore
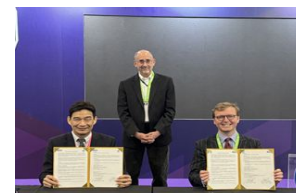
TCA & Ljubljana

TCA & Korea Enterprise Institute (KEI)

Taiwan & Vietnam

YC Holdings & M-GBA

Kaohsiung & Okinawa

2024 SCSE Taipei & Kaohsiung Highlights

WHY
attend SCSE

**Experience the
World's ICT Hub**

**Looking to enter the
Asian market**

**Gateway to
connect with the world**

**Engage with the
global solutions partners**
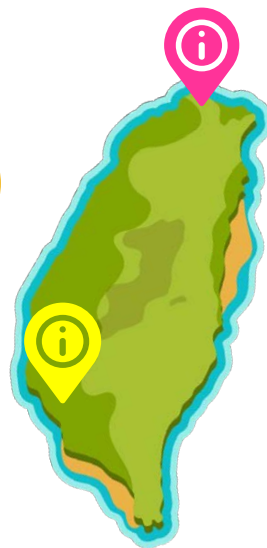
2025 SCSE Taipei

7F
Conferences & Forums

4F
2050 Net Zero Expo

- Net Zero City Vision Pavilion
- Net Zero Industry Transformation Zone
- Net Zero Technology Theme Zone
- Taiwan Net Zero Pavilion
- Green Finance
- Smart Startups Pavilion

1F
Smart City Summit & Expo

- AI+ Zone
- IoT Applications
- E-Governance
- Smart Energy
- Smart Industrial Park
- Smart Services
- Transportation
- Buildings
- Security
- Healthcare
- Education

Highlights of 2025 SCSE

Bigger Scale to explore

- SCSE in Taipei & Kaohsiung
- 2050 Net Zero City Expo
- **2300 booths**

Global Participations

- High level city representatives
- Telco & SI
- Cross-industry professionals
- **Industrial organizations**

Signature Events

- City Leaders Summit
- **International Matchmaking** NEW
- Smart Open Mic
- World Telecom Smart City Conference
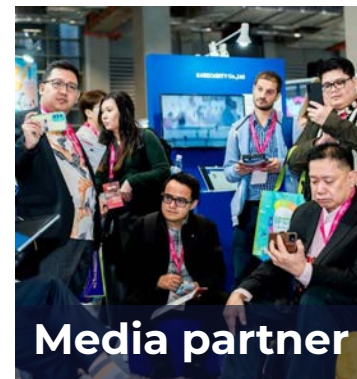- World System Integrator Conference

Focus Topic

- **AI everywhere**
- **Resilient city**
- Startups
- Urban Energy Transition & Resource Circularity

Be part of the 2025 SCSE!

Exhibitor

Government & Business Delegation

Media partner

Smart Startups Program

Organize your event
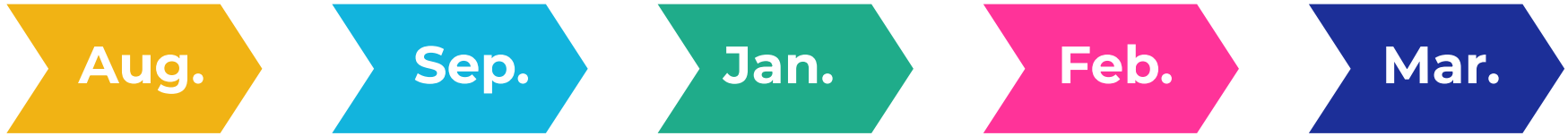(forum, matchmaking, networking)

Save your dates!

August officially opens registration for

- Visitor
- Exhibitor
- Smart Startups Program

Jan. 24th, 2025 closes for VIP registration

| Aug. | Sep. | Jan. | Feb. | Mar. |

Sep. 1st opens for VIP registration

VIP APPLICATION

☐ **Sign up at smartcity.org.tw/vip**

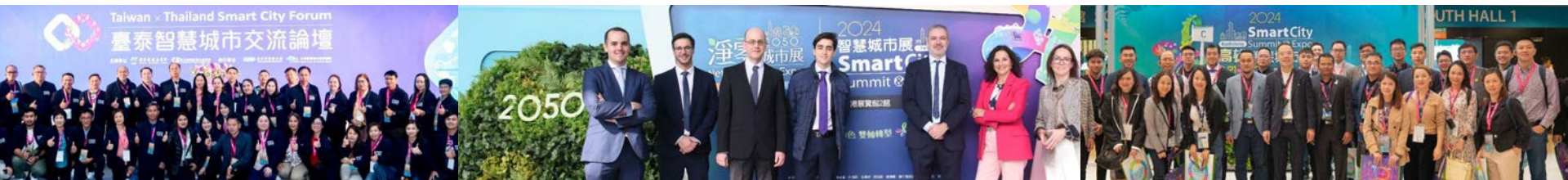**Sep. 1st, 2024**
VIP application opens

Jan. 24th, 2025
VIP application deadline
NO application will be accepted after this date

*For more information, notices, terms and conditions, please refer to the **VIP program** issued by the organizer.*
The organizer reserves the right to review, reject, and/or withhold sponsorships to ineligible applications .

See you at

2025 Smart City Summit & Expo
Mar. 18th – 21st @TaiNEX 2
Mar. 20th – 22nd @Kaohsiung Exhibition Center

Any questions?
Mr. Sam Shen
Sam_shen@mail.tca.org.tw
+886 2 2577 4249 ext. 255
en.smartcity.org.tw

Follow us at   **TPESmartCity**   **TPEsmartcityexpo**   **Smart City Summit & Expo (SCSE)**

2025

Taipei / Kaohsiung

Smart City
Summit & Expo

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Digital and Green Transformation

PACAKGE

Build your presence at 2025 SCSE!

SET UP BOOTH & PAVILION

LOCATION	TYPE (3 x 3 METERS)	PRICE (PER BOOTH)
Taipei	Raw Space or Shell Scheme	USD 4,500
Kaohsiung	Shell Scheme	USD 3,500

★ **15% deposit of the total purchase amount required to finalize application.**

★ Buy 2, get 15% off <u>OR</u> buy 3, get 1 free (valid until Jan. 24, 2025)

★ Subsidized accommodation* for foreign exhibitors (up to 3 persons per booth) during event dates

◉ *Please refer to the <u>Exhibitor Application Kit </u> for booth specification, subsidized accommodation, and other details.*

◉ *Please feel free to contact us if customized offer is required.*

SET UP <u>COUNTRY</u> PAVILION

LOCATION	TYPE (6 x 3 METERS)	PRICE
Taipei	2 Raw Spaces	USD 5,000

★ **Offer <u>exclusively</u> for SCSE's partners**

★ Early bird discount: 10% off (valid until Jan. 24, 2025)

★ Subsidized accommodation* for foreign exhibitors (up to 3 persons per booth) during event dates

◉ *Please refer to the <u>Exhibitor Application Kit </u> for subsidized accommodation, and other details.*

◉ *Please feel free to contact us if customized offer is required.*

Smart Startups Program

World's Best Smart Startups Gathering

CALLING FOR

Accelerators
accelerators, incubators, and startup supporting organizations

Startups
with smart city related solutions registered after Jan. 1st, 2019

CATEGORIES

AI   Healthcare   Transportation   IoT   Energy/Building   Others

Accelerators

Application Fee
FREE

Application Requirement
Assembly of at least **5** startups

Program Content
- Exhibiting **display space*** for all startups
- Smart Open Mic
- Exclusive matchmaking sessions & event activities
- 5-night subsidized accommodation* during event days
- Accelerator's logo featured on the SCSE official website

Special Add-On Offers		
LED advertising space	~~USD 1,500~~	USD 1,200
Wall advertising space	~~USD 3,000~~	USD 2,500
Sponsor bundle	~~USD 7,000~~ USD 5,500 (LED & Wall advertising space + SSP Main Stage logo display + one full page ad space in expo booklet)	

Startups

Application Fee
US$ 1,000 (VAT included)

Application Requirement
Registered after **Jan. 1st, 2019**

Program Content
- Exhibiting **display space*** for all startups
- Smart Open Mic
- Exclusive matchmaking sessions & event activities
- 5-night subsidized accommodation* during event days

Download [application kit](#) for more details

GOV VIP
Delegation

Gov VIP Delegation: 1 leader + up to 5 members

Central or local government leaders (ministerial level, mayors, or deputy mayors) leading members of government representatives with application completed before **Jan. 24th, 2025**.

1 Round-Trip Flight Reimbursement (for group leader only)	4-Night Subsidized Accommodation	4-Day VIP Program
with price caps ranging from USD1,000 to USD2,500 based on different regions *Limited to Premium Economy/Economy *Only provided to the leader, and each group can have only one leader	in designated hotels and on specified dates, with a price cap of NTD 3,000 (≈USD100) per night per room	Including exclusive invitations to special visits, business tours, and networking events for VIPs only

*All applicants are required to follow the regulations, and details stated in the **SCSE GOV VIP package**
*TCA reserves the right to revise the packages and verify applicants

Government VIP Program

Gov VIP leaders are required to fulfill their participation in some of our event highlights.

	Mar. 18th	Mar. 19th	Mar. 20th	Mar. 21st
2025 Smart City Summit & Expo				
Taipei	★ Opening Ceremony ★ Expo tour ★ City Leader Summit	✔ Matchmaking ✔ Forums ✔ Real-site Demo Tour		✔ Cultural Tour
Kaohsiung*			✔ Opening Ceremony ✔ Expo Tour	✔ Matchmaking ✔ Forums ✔ Real-site Demo Tour

*Event highlights are marked with ★ and full participation is required for delegation leaders
*Participation in the Kaohsiung program is subject to availability
*TCA reserves the right to revise the program without notice in advance

BIZ VIP Delegation

BIZ VIP Delegation

Smart city businesses, research institutes, associations or organizations with at least 10 persons in the visiting delegation and completing application before **Jan. 24th, 2025**.

1 Round-Trip Flight Reimbursement
(for group leader only)

with price caps ranging from USD500 to USD2,000 based on different regions
*Limited to Economy
*Only provided to the leader, and each group can have only one leader

4-Night Subsidized Accommodation

in designated hotels and on specified dates, with a price cap of NTD 3,000 (≈USD100) per night per room

VIP
4-Day VIP Program

Including exclusive invitations to special visits, group matchmaking session, and networking events for VIPs only

*All applicants are required to follow the regulations, and details stated in the SCSE BIZ VIP package
*TCA reserves the right to revise the packages and verify applicants

Business VIP Program

Each business VIP delegation will be entitled to our event support only when they fulfill their participation in some activities at 2025 SCSE as below:

★ **1 Expo Tour**

★ **2 Professional Forums**

★ **5+ Business Matchmaking Sessions**

★ **Complete the survey form**

MEDIA VIP

MEDIA VIP

Foreign press journalists or reporters with experience in the write-ups of smart-city-related materials for TV, newspaper, magazines, or online media and completing application before **Jan. 24th, 2025**.

1 Round-Trip Flight Reimbursement	4-Night Subsidized Accommodation	Exclusive Media Program
with price caps ranging from USD500 to USD2,000 based on different regions **Limited to Economy* **Each media can have only one person eligible for flight reimbursement*	*in designated hotels and on specified dates, with a price cap of NTD 3,000 (≈USD100) per night per room*	*Including exclusive invitations to special visits, expo tour, and networking events for VIPs only*

*All applicants are required to follow the regulations, and details stated in the <u>*SCSE MEDIA VIP package*</u>
*TCA reserves the right to revise the packages and verify applicants

Media VIP Program

Media VIPs are required to fulfill their participation in some of our event highlights.

	2025 Smart City Summit & Expo			
	Mar. 18th	Mar. 19th	Mar. 20th	Mar. 21st
Taipei	★ Opening Ceremony ★ City Leader Summit ★ SCSE Joint Interviews	★ AI/5G Expo Tour ★ Net Zero Expo Tour	✔ Matchmaking ✔ Forums ✔ Real-site Demo Tour	✔ Cultural Tour

*Event highlights are marked with ★ and full participation is required for travel reimbursement
*TCA reserves the right to revise the program without notice in advance

Media VIP Program

Media VIPs must fulfill their obligation by producing and submitting at least **3** news pieces that highlight the favorable aspects of the Smart City Summit & Expo. These news pieces can be in written or video format and should be published on online or print media during the event or within 1 month after its conclusion.

News pieces should include:

★ Opening Ceremony

★ Exhibition (Exhibitor interviews, Co-located events, Expo Tour, etc.)

★ Professional Forums (Themes and topics, Speaker interviews, etc.)

Media VIPs are required to:

★ Share or publish SCSE Official Press Release

Host Events

Event Space Rental

Plan	Half Day - 4 Hours	Full Day - 8 Hours
Scale	Max of 150 Audience	
Price	USD 15,000	USD 30,000
Equipment	• A laptop computer for presentation slides • A presentation pen • Projector w/ screen or digital screen system base on venue • 2 wireless microphones with speaker system • A podium • A registration desk • Chairs based on scale	

Event types include (but not limited to): conferences, forums, bilateral meetings, group matchmaking sessions, etc.
For any customization requirements, please contact the organizer directly.