

# 2024 Show Up for Your School Life in Taiwan



## Best Short Film

The three most WOW things about studying in Taiwan are ...



Study in Taiwan  
be the subscriber



## Best Social Post



The three most WOW things about studying in Taiwan are ...



Join Now to  
Win Great Prizes

Best Social Post

# 2024 Show Up for Your School Life in Taiwan



The three most WOW things  
about studying in Taiwan are ...

Join Now to  
Win Great Prizes



**Event Period:**

**From now to 11:00 am, June 30, 2024**

# 4 Steps to Win Great Prizes!

**Step 01** 📷 Upload photos to your Instagram feed that feature the three most WOW things about studying in Taiwan. Focus on three things you'd recommend to others about studying in Taiwan.

**Step 02** 📌 Set your account to public → Follow @study\_in\_taiwan. → Tag @study\_in\_taiwan (on the photo). ONLY one post is allowed for each account.

**Step 03** 💬 Comment the link of your post in the main event post + @ an international student friend + #studyintaiwan to participate in the lucky draw!  
\*Example: @AmyLin + the link of your post + #studyintaiwan

**Step 04** 🏆 Fill out the Google form to win great prizes :  
🌟 Finally, fill out the entry form to complete your participation in the Best Social Post event. Fulfill all event requirements to get priority consideration, and win great prize by making your Instagram post pop!



Join Now



Best Social Post event post

## 📣 #Participant Eligibility

- All international students, including those currently studying and those who have previously studied in Taiwan's colleges and universities, are eligible to join the event.
- Content must be created during the event period, and the participant must appear in the photo.

## 📣 #Selection Methods

All content submitted must be original work created by the participant. The photos and Instagram feed will be reviewed and ranked based on the following criteria:

1. Number of likes on the post: 40%
2. The richness of the content in the post: 30%
3. The evaluation of the Study in Taiwan team: 30%

# An Opportunity to Win Great Prizes!

## 1st Prize

**Apple  
iPhone 15  
(256G/6.1inch)\*1**



## 2nd Prize

**Fujifilm Instax  
Mini Evo Camera \*2**



## Lucky draw

**Convenience Store 7-11  
gift card NTD\$2,000 \*10**



The list of winners will be announced  
on July 15, 2024



**Follow &  
Join Now**



# Submission Guidelines for Best Social Post

## Content must NOT:

- ✗ Promote illegal behavior.
- ✗ Discriminate against or support invidious prejudice toward others along ethnic, racial, religious, or sexual grounds.
- ✗ Invade the privacy of any person.
- ✗ Infringe on any existing copyright including music, images, or trademarks. Use of such material must be accompanied by written permission from the copyright or trademark owner.

## Notes

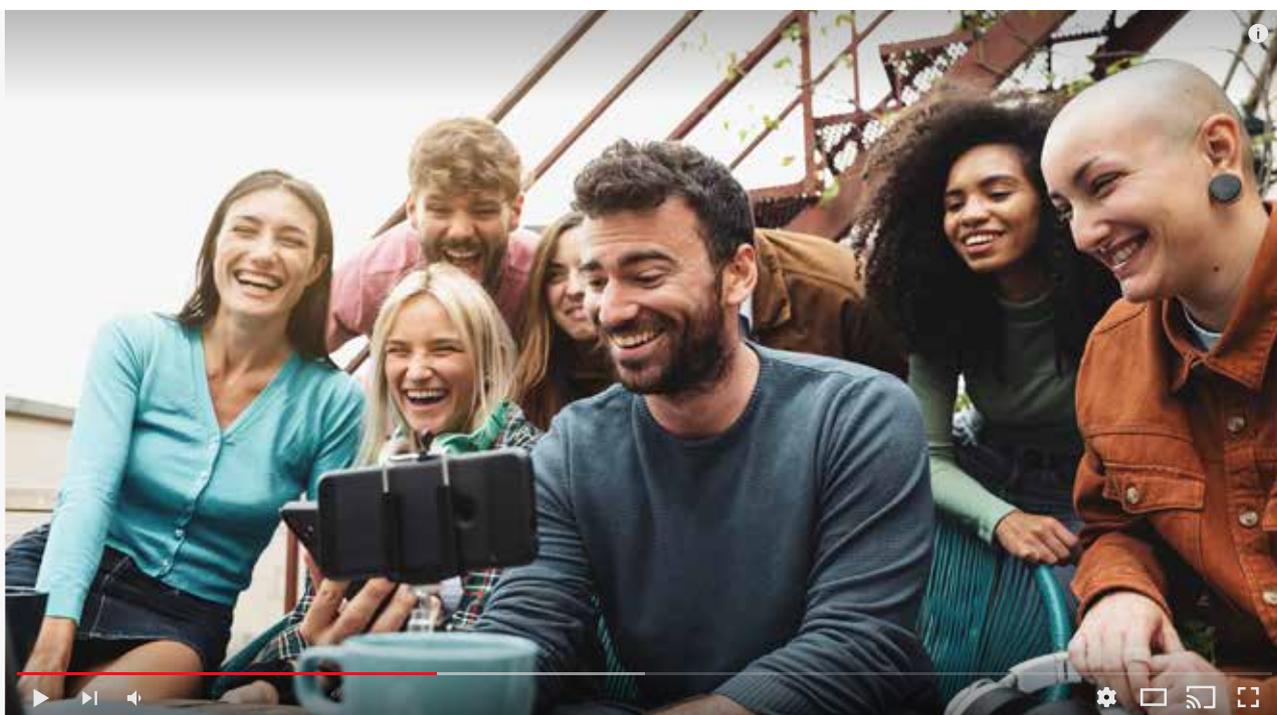
- FICHET reserves the right to amend the terms and conditions at any time and reserves the right for final interpretation.
- By participating in this event, participants agree to abide by the rules and guidelines of this event.
- Please retain the original files as you will be required to provide the raw files and authorize “Study in Taiwan” to use them.
- Winning eligibility primarily depends on voluntarily completing all activity requirements with no retroactive adjustments permitted.
- Honors and prizes will be revoked, if the recipient:
  - 1 Fails to complete the licensing/authorization agreement
  - 2 Is not residing in Taiwan and cannot accept/redeem prize in person
  - 3 Misses the prize acceptance deadline
  - 4 Is found to have engaged in conduct inconsistent with the terms of prize award
- Merchandise won as a prize or award will be considered at the market value and could also be considered taxable income. Nonresident aliens may be subject to additional tax rules. For more information, please visit

<https://www.etax.nat.gov.tw/etwmain/en/announcem/ent/alien-individual-income-tax/instructions> →



Best Short Film

# 2024 Show Up for Your School Life in Taiwan



The three most WOW things about studying in Taiwan are ...



Study in Taiwan  
be the subscriber

Join Now to Win Great Prizes



**[ Preliminary Round ] Video upload period: From now to 11:00 am, May 31, 2024**

**[ Nominee Announcement ] June 7, 2024**

**[ Final Round ] Online Engagement: June 7 to 11:00 am, June 30, 2024**

**[ Winner Announcement ] July 15, 2024**

# 2024 Show Up for Your School Life in Taiwan - Best Short Film

## Event Schedule

[Preliminary Round] Video upload period: From now to 11:00 am, May 31, 2024  
 [Nominee Announcement ] June 7, 2024  
 [Final Round] Online Engagement: June 7 to 11:00 am, June 30, 2024  
 [Winner Announcement] July 15, 2024

## Stages

[Preliminary Round]

[Final Round]

## Event Period

From now to 11:00 am, May 31, 2024

June 7 to June 30, 2024

## Steps

**Step 1.** Create a short video (60 to 90 seconds) with the theme: "The three most WOW things about studying in Taiwan are:\_\_\_\_\_"

⚠️ **Note:** The video must have an aspect ratio of 16:9 (horizontal).

**Step 2.** Upload the video to the Google form.

**Step 3.** Complete and upload a license agreement.

**Step 4.** Subscribe to the @StudyinTaiwan YouTube channel and leave a comment on the Best Short Film event post on Instagram.

\*Scan the QR CODE below to learn more detailed information about the event.

[Nominee Announcement] June 7, 2024

We will upload the videos of the Nominees to our YouTube channel:

<https://www.youtube.com/c/StudyinTaiwan>

**Step 1.** Subscribe to the @StudyinTaiwan YouTube channel and leave a comment on the Shortlist Announcement post on Instagram. In the comment, @ tag an international student friend + "I want to win the prize!"

+ #studyintaiwan

\*Example: @AmyLin I want to win the prize !

#studyintaiwan

**Step 2.** Invite international student friends to watch your video and subscribe to the @StudyinTaiwan YouTube channel to boost your winning chance!

## Selection Methods

The video will be reviewed and ranked using the following criteria:

1. The richness of the content: 60%
2. The evaluation of the Study in Taiwan team: 40%

The video will be reviewed and ranked using the following criteria:

1. Number of views: 40%
2. The richness of the content: 30%
3. The evaluation of the Study in Taiwan team: 30%

## Awards

1st Prize: Apple iPhone 15 Pro Max (256G/6.7 inch)\*1

2nd Prize: GoPro HERO 12 Vlog Professional Kit\*1

3rd Prize: Insta360 GO 3 Standard Kit (Magnetic Thumb-sized Camera)\*1

\*Due to restrictions on prize shipping, the giveaway is only available for domestic shipping within Taiwan.



Learn more



"Study in Taiwan"  
YouTube channel

# Preliminary Round

**Step 01** 🎬 Create a short video (60 to 90 seconds) that features "The three most WOW things about studying in Taiwan are:\_\_\_", focusing on three things you'd recommend to others about studying in Taiwan.  
⚠️ Note: The video must have an aspect ratio of 16:9 (horizontal).

**Step 02** 🖱️ Fill out the Google form and upload the video.



**Step 03** 🖋️ Complete and upload a license agreement for each person who appeared in the video, involved in the video production, and provided music used in the video. Find the link in the Google form.

**Step 04** 📺 Subscribe to the @StudyinTaiwan YouTube channel  
💬 Leave a comment on the Best Short Film event post on Instagram, @ an international student friend + "I want to join the event!" + #studyintaiwan  
\*Example: @AmyLin I want to join the event! #studyintaiwan

Join Now



Best Short Film event post

## 📣 #Participant Eligibility

- All international students, including those currently studying and those who have previously studied in Taiwan's colleges and universities, are eligible to join the event.
- Content must be created during the event period, and the participant must appear in the video.

## 📣 #Selection Methods

A preliminary selection will be conducted based on the information provided in the main form and the content of the submitted video.

All content submitted has to be original work created by the participant. The video will be reviewed and ranked using the following criteria:

1. The richness of the video content: 60%
2. The evaluation of the Study in Taiwan team: 40%

# Final Round

【Nominee Announcement】 June 7, 2024  
We will upload the videos of the Nominees to our  
YouTube channel →



Step 01  
Subscribe to the @StudyinTaiwan YouTube channel and leave a  
comment on the Shortlist Announcement post on Instagram. In  
the comment, @ tag an international student friend + “I want to  
win the prize!” + #studyintaiwan

Step 02  
Invite international student friends to watch your video and  
subscribe to the @StudyinTaiwan YouTube channel to boost your  
winning chance!

## #Participant Eligibility

- All international students, including those currently studying and those who have previously studied in Taiwan’s colleges and universities, are eligible to join the event.
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## The video will be reviewed and ranked using the following criteria:

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Join Now



# An Opportunity to Win Great Prizes!

## 1st Prize

**Apple iPhone 15 Pro Max**  
(256G/6.7 inch)\*1



## 2nd Prize

**GoPro HERO 12 Vlog professional kit**\*1



## 3rd Prize

**Insta360 GO 3 Standard Kit**  
(Magnetic Thumb-sized Camera)\*1



The list of winners in the final round will be announced on July 15, 2024



Subscribe &  
Join Now



# Submission Guidelines for Best Short Film

Complete and upload a license agreement for each person who appeared in the video, involved in the video production, and provided music used in the video.

## Video Specifications

- You must appear in the video and content must be delivered in English.
- The video must be an original work.
- Maximum length: 60-90 seconds
- File type: MPEG4, MP4
- Aspect ratio: 16:9 horizontal (for YouTube videos)
- Resolution: 1080p or higher
- Video content must NOT:
  - ✗ Be shorter than 30 seconds.
  - ✗ Promote illegal behavior.
  - ✗ Discriminate against or support invidious prejudice toward others along ethnic, racial, religious, or sexual grounds.
  - ✗ Invade the privacy of any person.
  - ✗ Infringe on any existing copyright including music, images, or trademarks. Use of such material must be accompanied by written permission from the copyright or trademark owner.

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