

Business as a force for good

講者介紹：

Carolyn Y. Woo Ph.D. 吳幼仁博士，普度大學策略管理博士，目前擔任普度大學全球發展部門特聘主席研究員，曾擔任美國天主教救濟服務機構（Catholic Relief Services）總裁暨執行長（2012-2016），聖母大學門多薩商學院院長（1997-2011）等職位。



在教學、研究與行政領導能力都備受肯定。她是第一位 AACSB 國際認證的女性主席，在國際學術圈擁有崇高的地位，同時也是美國華裔菁英百人會（Committee of 100）的會員。

Introduction of speaker：

Carolyn Y. Woo Ph.D. became a Distinguished President's Fellow for Global Development at Purdue University in February 2017. In this role, she is assisting Purdue in various international collaborative efforts.

During 2012-2016, Woo served as president and CEO of Catholic Relief Services (CRS), the official international humanitarian agency of the Catholic community in the United States. Woo served on the Board of Directors of CRS from 2004-2010. As president of CRS, Carolyn was featured in the May/June 2013 issue of Foreign Policy as one of the 500 Most Powerful people on the planet and one of only 33 in the category of "a force for good." During her time leading CRS, Purdue and CRS established a strategic partnership.

時間：107 年 10 月 4 日下午 13:30-15:00

Date/Time：October 4, 2018 13:30-15:00 pm

地點：輔仁大學濟時樓九樓國際會議廳（新北市新莊區中正路 510 號）

Location：JS9F, Fu Jen Catholic University

(No. 510 ,Zhongzheng Rd., XingZhuang Dist., New Taipei City 24205

講題內容：Business as a force for good。學校在培養與教育學生時，

應同時著重學生進入職場時應發揮其領導力與影響力，重視企業倫理與社會責任，發揮對政府的影響力。(本場演講語言為英文)

Topics of Speeches:

To students

- Future leaders and their leadership: To talk about how the future leaders could exert their impacts in workplaces.

To deans and faculty of universities in Taiwan

- The value of business ethics education: To talk about how you have embedded business ethics in education

報名方式:

(1) 輔大教職員生: 活動報名系統代碼 26759

(2) 校外人士: <https://goo.gl/qhpgk1>

QR CODE



Registration :

(1) Fu Jen's Students & Faculty

<http://activity.dsa.fju.edu.tw/ActivityList.jsp> /ID 26759

(2) Others : <https://goo.gl/qhpgk1>

QR CODE

